California Nursing Students’ Association

2014 CNSA Convention

October 17-19, 2014

Sheraton Fairplex Hotel • Pomona, CA

Limitless Opportunities in Nursing

to INFINITY and BEYOND
Nursing is a career of infinite possibilities! The Affordable Care Act and Institute of Medicine’s Future of Nursing Report are driving major changes in health care delivery. Today, more than ever, RNs are playing a vital role in improving the health of our communities. And, these opportunities will continue to grow.

By attending CNSA’s 2014 Convention, you’ll discover the many avenues available in the nursing profession. You’ll be inspired by our keynote speakers Dr. Judith Karshmer and Judith Berg, nurse leaders who are designing the future of our profession in unique ways. Our breakout sessions feature a wide variety of topics to enhance your success and professional growth. Take advantage of opportunities to build your skills and marketability to attain your first job as an RN. In addition to informational sessions about successfully competing in today's job market, nurse leaders will also be available to review your resume and offer suggestions.

This is our time! The future is now. Don’t miss this chance to learn more about the limitless opportunities available in the nursing profession. Join your peers, classmates and professional colleagues for what promises to be an outstanding convention, October 17-19, 2014, in Pomona.

We're looking forward to seeing you at the 2014 CNSA Convention!

Jennifer Ericson, BSN, RN
2013-2014 CNSA Convention Director

About CNSA
CNSA leads by example, creating a statewide community of politically conscious, technologically savvy, and socially aware nursing students. CNSA, a constituent of the National Student Nurses’ Association, is comprised of more than 5,500 members committed to seeking optimal educational, developmental and professional growth in today’s various health care settings.

Pre-Convention Agenda Friday, October 17, 2014
8:00 am Pre-Convention NCLEX Review*  
This four-hour comprehensive review session is designed for students who will be sitting for the NCLEX within the next four months.

Michael Vallez, MS, RN, ANP  
Kaplan Test Prep

8:00 am You’re Hired! Strategies for Success in Today’s Job Market*  
To successfully find employment in today’s challenging job market, you must be able to showcase your talents and abilities. This four-hour workshop will focus on marketing yourself to potential employers, writing your resume and cover letter, and improving your interview skills - including interview practice time with nurse leaders.

Brenda Brozek, BSN, MAOL, RN  
Author of: You’re Hired! A Nurse’s Guide to Success in Today’s Job Market

*Additional fee for NCLEX Review and You’re Hired! sessions.

Convention Specials! Order your copy of:
You’re Hired!  
A Nurse’s Guide to Success in Today’s Job Market  
Special price of $15  
(a savings of more than $8 from the online price)
Surviving and Thriving! Your 1st Job as an RN  
Helps you effectively transition to your role as a practicing RN  
Special price of $20  
(a savings of more than $9 from the online price)

Authors will sign books at the Convention

Keynote Address
To Infinity and Beyond! Leadership in the Nursing Profession
As nursing professionals and leaders of tomorrow, nursing students and new graduates are at the forefront of change. Visionary leader Dr. Judith Karshmer will ignite your passion and spirit as she describes her journey as a leader in health care and nursing education and shares strategies for building your leadership skills.

Judith Karshmer, PhD, RN, PMHCNS-BC  
Dean - School of Nursing  
University of San Francisco

8:00 pm CNSA Presents: Out of This World!  
Come dressed as your favorite space/futuristic character and enjoy an evening of fun, games and dancing. Prizes awarded for best costume.

Convention Agenda Saturday, October 18, 2014
7:30 am Convention and Delegate Registration

7:30 am Chapter Development Forum and Membership Meeting
Matthew Grayson, BS, RN - 2013-2014 CNSA President  
Samantha Ahwah, BSN - Membership Director, South  
Ella Demchuk - Membership Director, North

7:45 am Exhibit Hall Breakfast  
Come prepared with your resume and business cards, and network with potential employers and vendors committed to helping you succeed.

8:30 am Keynote Session - Limitless Opportunities! New Roles in Nursing  
The Affordable Care Act is fueling reform of our health care system, resulting in new and expanded roles for RNs. Judith Berg shares findings from the Nurse Role Exploration Project and the opportunities for RNs to improve the health of our communities.

Judith Berg, MS, RN, FACHE  
Executive Director  
California Institute for Nursing and Health Care
12:00 pm  Lunch in the Exhibit Hall

Enjoy lunch while learning about opportunities in the nursing profession.

1:00 pm - 1:45 pm  Educational Session III

Attendees may select from one of the following Educational Sessions:

A Avoiding the Black Hole: Work-Life Blending

You can’t enjoy a prosperous, fulfilling career if you’re tired, stressed and living an unhealthy lifestyle. Nancy Ryan helps you align your priorities to successfully blend your personal and professional lives.

Nancy Ryan, MA, MFTI
University Development Representative - Nursing and Healthcare Programs
Grand Canyon University

B Achieving Orbit: Lessons from Nurse Residency Programs

Nurses share their professional journeys as they transitioned from graduate to practicing RN.

RN Graduates from White Memorial Medical Center’s Residency Program

C Expanding Your Universe: Surviving and Thriving in Your Nursing Career

This session features strategies for success in your first job as an RN and throughout your nursing career.

Patricia McFarland, MS, RN, FAAN
Brenda Brozek, BSN, MAOL, RN
Authors of: Surviving and Thriving! Your 1st Job as an RN

D Aligning the Planets: Building Study and Test Taking Skills

Develop skills to help you flourish in the high pressure nursing school environment.

Hurst Review and Kaplan Test Prep

Convention Agenda  
Sunday, October 19, 2014

8:00 am  House of Delegates - Delegate Voting for the 2014-2015 Board of Directors (Mandatory for Delegates)

Voting will be the first item of business. Immediately following the confidential voting process, the House of Delegates will continue any unfinished business carried over from Saturday.

9:30 am  Beyond the Milky Way: Journey from Sympathy to Empathy

Examine health care from the patient’s perspective while exploring the role of caring and empathy in healing. Don’t miss this compelling session.

Presenter to be announced

Following this presentation, please join the celebration as your fellow students are recognized for their contributions to CNSA. Scholarships will be awarded at this time. It is strongly recommended that scholarship recipients attend this event.

12:00 pm  Wrap-up and Adjournment

Resume Review During the Convention

As a special feature of this year’s CNSA Convention, nurse leaders and recruiters will be available to review your resume and offer tips and suggestions. Don’t miss this outstanding opportunity! Sign up for a resume review time slot on your Convention Registration Form. Resume review appointments are 10 minutes - please be prepared.
Registration Form

Last Name ____________________________ First Name ____________________________
Nickname for Badge ____________________________
I am a school delegate Yes □ No □
Organization/School ____________________________
Mailing Address ____________________________
City, State, Zip ____________________________
Phone __________________ Fax __________________
Email __________________
NSNA/CNSA Member # __________________

Registration Fees On or before 9/13/14 After 9/13/14 On-Site
Friday NCLEX Review * $25 $35 $45 $______
You’re Hired Workshop * $25 $35 $45 $______
* Fees for Friday NCLEX Review and You’re Hired Workshop are in addition to the conference registration fee.

CNSA Member $65 $75 $90 $______
Non-Member $80 $90 $105 $______
One-Day Member $45 $50 $60 $______
One-Day Non-Member $55 $60 $85 $______
Faculty/Friend $65 $75 $75 $______

Book: You’re Hired! A Nurses’ Guide to Success in Today’s Job Market $25 $35 $45 $______
Book: Surviving and Thriving: Your 1st Job as an RN $20 $______

Total Enclosed $______

Resume Review
Please indicate your preferences by selecting at least 2 choices. You will be assigned a time slot. We will make every effort to give you your first choice. Appointments are 10 minutes - please come prepared.
(Note: If you are a delegate, do not select Friday afternoon.)
1st Choice 2nd Choice 3rd Choice
Friday Afternoon (12:00-3:00pm) □ □ □
Saturday Morning (8:00am-12:00pm) □ □ □
Saturday Afternoon (12:30-4:30pm) □ □ □

Please indicate which events and education sessions you will be participating in by checking the appropriate box(es): Registration required to ensure adequate refreshments and seating.

☐ Friday Welcome Party: Out of This World!
☐ Saturday Breakfast ☐ Saturday Lunch ☐ Sunday Breakfast
Education Session I: ☐ A ☐ B ☐ C ☐ D ☐ None
Education Session II: ☐ A ☐ B ☐ C ☐ D ☐ None
Education Session III: ☐ A ☐ B ☐ C ☐ D ☐ None

Method of Payment
☐ Check payable to CNSA ☐ VISA ☐ Mastercard
Card # __________________
Expiration Date __________________ CVC# __________________
Billing Address __________________
City, State, Zip __________________
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Name as it appears on card __________________

Please call 916.779.6949 for more information or visit www.cnsa.org
Mail to: 2520 Venture Oaks Way #210, Sacramento, CA 95833
Fax to: 916.779.6945

Register online at www.cnsa.org

2014 CNSA Annual State Convention

October 17-19, 2014
Sheraton Fairplex Hotel and Conference Center
601 W. McKinley Ave, Pomona, CA 91768

Hotel Information
CNSA has a room block with the Sheraton Fairplex Hotel and Conference Center. Students receive a reduced room rate and CNSA benefits when students stay at the hotel.

Room rates at the Sheraton Fairplex Hotel and Conference Center are $139 per room - for single or double, triple or quadruple occupancy.

Hotel reservations are available online only. Visit the CNSA website at www.cnsa.org or use the link below:
(https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1310108424&key=68D44)

For additional assistance, please contact Pat Zollman with Helms Briscoe at 928.252.3544.

Convention Information
Only one person may register per form. CNSA members and sustaining members must provide their membership number when pre-registering and picking up their badges. Those who have not yet received their membership number must provide a copy of their cancelled check or credit card statement as proof of membership.

Continuing Education Credit
Provider approved for current registered nurses by the California Board of Registered Nursing, Provider No. 02110 (ACNL) for 7 contact hours.

ADA Information
If you require special meals or accommodations pursuant to the Americans with Disabilities Act, please call 916.779.6949

Cancellation Policy
Registration fees, less a $35 cancellation fee, are refundable if written notice is received by September 30, 2014. No refunds after September 30, 2014. Registrant substitutions are encouraged. CNSA assesses a $20 administration fee for all returned checks.

CNSA wishes to thank the 2014 Convention Sponsors:
Betty Irene Moore School of Nursing at UC Davis
Cedars-Sinai Medical Center
Critical Care Training Center
Dignity Health System
Kaiser Permanente
Kaplan Test Prep